



APPENDIX G

CITY OF TROY

DOWNTOWN OPINION SURVEY 2003

The survey from was delivered to each Downtown Troy business. Responses are collated on the following pages.

DOWNTOWN OPINION SURVEY

Question #1 - What do you like best about Downtown Troy?

- Very nice & beautiful - 1
- Small town feeling with large atmosphere - 3
- Appearance - 5
- Atmosphere & Safety - 3
- Wide streets & accessibility - 1
- Small - convenient to get to places - 2
- Historical aspect - 3
- Specialty shops - 3
- Personal & Friendly - 1
- The square & fountain area - 1

Question #2 - What do your customers like best?

- Complain of parking - 1
- Atmosphere & Safety
- Shops - 5
- Small & convenient to get to - 6
- The square - 1

Question #3 - What does Downtown need more of?

- Parking - 8
- Outside dining - 2
- Variety of retail (drug store, shoe store, quality retail, etc.) - 13
- Community involvement - 1
- Establishments open past 9:00 pm - 2
- Ground floor info center - 1

Question #4 - What does Downtown need less of?

- Non-retail business - 1
- Kids on skateboards - 2
- Absentee property owners - 1
- Temporary tenants - 1
- Restaurants - 3
- Lawyers - 1
- Non-cooperation between private entities & government - 1
- Cars - 1

- Cheap retail - 2
- Can't think of anything - 2
- Offices - 1
- Parking complaints - 1
- Comprehensive planning

Question #5 - Did the streetscape improvements help Downtown?

- Yes - 17
- No - 3
- Half/Half - 4
- Visually but not in retail - 1

Question #6 - Should the City consider doing more streetscape improvements?

- Yes - 12
- No - 9
- Yes - extend further out - 2

Question #7 - Did the changes to the parking regulations help free up more parking?

- Yes - 2
- No - 13
- Maybe - 5

Question #8 - Is another parking lot needed?

- Yes - 19
- No - 2
- Need more free parking - 1

Where?

- Close to courthouse - 3
- Behind La piazza - 4
- Get County to park employees out of Downtown - 2
- Off Water Street towards St. Patrick's - 1
- Near K's restaurant - 1
- Within 2 blocks of square - 2
- Need employee parking with yearly sticker - 1
- East & West Main - 1

Question #9 - Where do you park?

- In back of store - 6
- Non-metered spaces - 1
- On side street - 6
- Two blocks away - 1
- Wherever can find a space - 2
- Metered lot - 6
- Private lot - 2

Question #10 - Where do your employees park?

- On side street - 7
- Where can find a space - 4
- Behind building - 1
- Walk - 1
- Non-metered - 1
- Metered lot - 7
- Private lot - 2
- Front of store - 1

Question #11 - Where do your customers park?

- Front of store - 9
- Wherever - 7
- Square - 1
- On street - 3
- Private lot - 1

Question # 12 - Do you participate in Troy Main Street promotions?

- Yes - 11
- No - 5
- Sometimes - 7
- Never been asked - 1

Question #13 - What kinds of promotions help your business?

- Anything to get people downtown - 7
- Concerts/Activities - 3
- Ones initiated by business owner themselves - 2
- None - 3
- Sidewalk Sale - 5
- Ones that don't close down the square - 1

Questions #14 - What kinds of promotions help other Downtown businesses?

- Image building - 2
- Don't know - 3
- Sidewalk sales - 3
- Open house events - 1
- Activities on square - 1
- Entertainment - 1
- Christmas display - 1
- Horse & buggy rides - 1

Question #15 - What kinds of promotions should be encouraged?

- Anything to get people downtown - 5
- Art - 2
- Activity driven - 1
- Quality stores - 1
- Themed - 1
- Entertainment - 2
- Held on court plaza - 1
- Historical Home tour - 1
- Bring Les Wexner in for an afternoon - 1

Question #16 - What kinds of promotions should be discouraged?

- Carnival atmosphere (bed race night) - 2
- Anything that takes people out of downtown - 2
- Anything that closes the streets downtown - 1
- Cheesy/low budget - too commercial - 2
- No alcohol Downtown - 1
- Trick/Treat, Easter - 1